

Economic Reporter :

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ThreadSol to participate in Denim Expo 2017

By

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A two-day Bangladesh Denim Expo 2017 is set to kick off from May 17 in the city with displaying different kinds of apparel products.

ThreadSol, an enterprise material management solution provider, will participate in the expo, said a press release on Tuesday.

The software solution company will showcase its range of innovative software solutions for the apparel manufacturers at the fair.

ThreadSol's outlook is to introduce technologically driven products to drive manufacturing by targeting fabrics cost and differentiate from the extremely competitive environment for breakthrough profits and improved customer service.

The company's participation in Denim Expo is a step further to market its solutions to the potential manufacturers who can now invest in ThreadSol's innovative solutions to reinvent their manufacturing efficiency and boost profit margins, the release said.