

# FASHION NETWORK

## ThreadSol launches IntelloBuy in Tiruppur textile hub

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ThreadSol, a pioneer in enterprise material management for sewn products sector, has launched IntelloBuy, a cost-cutting garment solution for the knitwear hub of Tiruppur. IntelloBuy is a solution that helps save costs at the buying stage by giving exact buying consumption for any style. It can help apparel producers save fabric cost by up to 10 per cent.



IntelloBuy also boosts bottomline of garment manufacturers by up to 50 per cent, according to Anuj George, sales head – India, ThreadSol.

Vietnamese, Chinese and Indonesian markets have already adopted the product and the company now plans to customise it for the garment cluster of Tiruppur.

Enterprises, both medium and large, can bring operational costs down to effectively compete with international competitors from Bangladesh and China with the new solution, said media reports quoting George.

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