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ThreadSol targets Hanoi apparel market

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ThreadSol aims to enter the Hanoi market in Vietnam by participating in the upcoming Hanoitex 2017 textiles and garment industry exhibition, which takes place from 1-3 November. During the fair, ThreadSol will present its range of innovative solutions for the apparel industry in Vietnam.

In these times of ascending costs and descending profit margins, ThreadSol believes it has a crucial role to play in Vietnam's apparel industry. The company expects its presence at Hanoitex can help establish its expansion into wider markets in Vietnam and sustain its efforts of introducing technologically advanced solutions for the apparel industry.

"Our presence at Hanoitex is a proof of our commitment to the Vietnam apparel industry. The solutions we are offering at Hanoitex demonstrate that we are continuously aiming to accomplish our customer's requirements to aid them in overcoming the challenges of the industry and increase profitability with significant savings," said Saurav Ujjain, Business Head, South East Asia, ThreadSol.

ThreadSol solutions

The solutions offered by ThreadSol structure the enterprise material management model for the apparel industry. "Right from correct buying of fabric through *intelloBuy* to the most accurate planning to cut fabric through *intelloCut*, these solutions can help manufacturers boost their profit margins by up to 50%," says the company.

ThreadSol solutions *intelloBuy* and *intelloCut* work with the notion to target fabric cost and have been adopted by the top manufacturers in Vietnam, like Luen Thai Oceans Sky, Dun Anh, Fashion Garment Limited, Saitex and Tristate. "We at ThreadSol bring lower manufacturing cost to ensure that the profits for these manufacturers go up by 50-60%," explained Saurav Ujjain.

Boosting profit margins

ThreadSol views its participation in Hanoitex as a step further to market its solutions to the potential manufacturers who can now invest in ThreadSol's innovative solutions to reinvent their manufacturing efficiency and boost profit margins.

ThreadSol was established in 2012 and now has offices in Delhi, Bangalore, Jakarta, Colombo, Istanbul, Ho Chi Minh City and Dhaka. It serves more than 120 customers in 15 geographies. ThreadSol solutions - *intelloCut* and *intelloBuy* - are currently used by manufacturers in India, Sri Lanka, Bangladesh, Pakistan, Vietnam, Thailand, Indonesia, Turkey, Philippines and China.

www.threadsol.com



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